

Hemali parmar

Senior Laravel Developer | SaaS Platforms | API Systems

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Profile

Senior Software Engineer with **5+ years of experience building scalable SaaS platforms and API-driven applications using Laravel and modern web technologies**. Skilled in **backend architecture, multi-tenant systems, database optimization, and third-party integrations**. Experienced in working with **international clients and startup teams to deliver high-performance, scalable web solutions**.

EXPERIENCE

01/04/2025 – Present

Freelance

Senior software developer

Working with international clients on **custom SaaS products and scalable web platforms**, handling the complete development lifecycle.

Responsibilities & Achievements

- Designed and developed **scalable backend systems using Laravel**. Built **REST APIs supporting web and mobile applications**. Integrated **payment gateways, notification systems, and third-party services**
- Managed **database architecture and system optimization**. Delivered end-to-end solutions, including **development, deployment, and maintenance**

Projects delivered for:

- Rezzentech
- Auto Glass Now

01/12/2024 –
31/05/2025

Serenetic Private Limited

Senior software developer

Worked on a **fitness and wellness SaaS platform** focusing on backend architecture and scalable APIs

Key Contributions

- Developed and maintained **RESTful APIs for workout and nutrition tracking systems**
- Implemented **secure authentication and user management modules**
- Optimized database performance and query efficiency
- Collaborated with frontend and mobile teams for seamless user experience
- Followed **Agile development processes and code review practices**

01/02/2024 –
30/11/2024

Riddhi Corporate Private Limited

Backend Developer

Worked on logistics systems for **Adani group projects**.

Key Contributions

- Developed a container booking platform using **Laravel and automation scripts**
- Implemented features including **booking management, container tracking, and dispatch planning**
- Built systems enabling **real-time container tracking and logistics operations**
- Improved backend workflow for booking and delivery management systems

12/06/2020 –
31/01/2024

Desku.io

Software Developer

Contributed to **10+ SaaS and startup products** focusing on backend architecture and integrations.

Key Contributions

- Developed a **multi-tenant SaaS platform similar to Intercom / HelpScout**
- Implemented integrations with **Shopify, WooCommerce, Shoptline, and Ecwid**
- Built a **multi-channel customer support system (Email, Facebook, Instagram, Messenger)**
- Developed **WordPress plugin integrations** • Implemented **live chat and chatbot functionality**
- Integrated **Amazon S3 storage and email services**

Worked on startup products, including:

- Desku
- Schedulat
- Outboundly

Education

2020 – 2023

Master in Computer Applications (MCA)

B.h. gardi vidyapith
with 8.63 CGPA

2017 – 2020

Bachelor's in computer applications (BCA)

R.p bhalodia college - Rajkot

SKILLS

Backend Development

PHP, Laravel, REST API
Development

Architecture

SaaS Platforms, Multi-Tenant
Systems, API Architecture

Frontend Technologies

Vue.js, JavaScript, TailwindCSS

Databases

MySQL, MongoDB

Integrations

Payment Gateways, Shopify,
WooCommerce, Email APIs,
Social Messaging APIs

Additional Technical Skills

WordPress Plugin Development
(Basic), Python Scripting for
Automation, WordPress Website
Development (Elementor)

PROJECTS:

Beneve Fit4Life

(Laravel, Livewire, RectJS)

- Developed and maintained scalable RESTful APIs for a fitness and wellness application using Laravel/PHP.
- Implemented secure user authentication, workout tracking, and nutrition module logic.
- Designed and optimized database schemas for performance and reliability.
- Integrated third-party services such as payment gateways and notification systems.
- Collaborated with frontend and mobile teams to deliver a seamless user experience.
- Ensured code quality through unit testing and version control with Git.
- Participated in Agile development cycles, sprint planning, and code reviews.

ADANI

(Laravel, Python script)

- worked on adani's logistic projects.
- Customers can easily book containers through the platform, providing necessary details such as Booking type, Consignee, Consignor, select container size, pickup-dropup locations.
- The platform offers the capability to plan last-mile dispatches, allowing customers to schedule deliveries to their desired locations with their generated orders.
- Real-time container tracking functionality provides customers with visibility into the status and location of their containers.

Schedulat

(Laravel, Angular)

- Led the development of a startup project focused on appointment scheduling.
- Implemented a user-friendly interface allowing appointments to be booked across different time zones.
- Displayed available time slots dynamically based on the user's current time.

DESKU

(Laravel, Thirdparty integration, Multitenant system, MongoDB database)

- Spearheaded the development of a startup project catering to 828 owners, offering solutions akin to Intercom, Gorgias, and HelpScout.
- Implemented multi-channel ticket creation via Email, Instagram, Facebook messaging, Messenger, and platform interface.
- Provided extensive integrations with e-commerce platforms such as Shopify, Shoptline, WooCommerce, and Ecwid.
- Enabled users to create and manage orders on Shopify and Shoptline directly from the platform.
- Integrated Amazon S3 buckets for image storage.
- Facilitated gSuite email integrations.
- Introduced live chat and chatbot functionalities to enhance customer support.
- Developed a WordPress plugin to extend DESKU's functionality for users.

EVENTRIGHT

(Laravel with Tailwind CSS)

- That project is based on event organizations.
- Organizer can generate event based on locations and also Set event is virtually or not.
- Created a ticketing system for enabling organizers to generate tickets for events.
- Developed a user-friendly website for event booking and ticket purchasing.
- Managed attendee counts for events and handled ticket management within the platform.

CITYCAB

(Laravel)

- Developed backend architecture for ride-hailing platform, including driver booking, trip management, and real-time ride tracking.
- Users can book four-wheelers and two-wheelers from pickup locations and select locations.
- And the driver can see their booked appointments and change the status.

PAYPARK

(Laravel)

- Developed a parking management system enabling users to book parking plots.
- Implemented functionality for users to park their vehicles based on their booked plots.

The Barber

(Laravel)

- Developed a salon appointment booking system.
- Created super admin panel, employee panel, and user website enabling appointment scheduling.
- Generated REST APIs for seamless integration.

Mealup

(Laravel with firebase database, Vue.js)

- Designed and developed a food-based website allowing users to order food and groceries.
- Designed super admin, vendor panel, and website using Bootstrap.
- Implemented POS billing for vendors and enabled live tracking for drivers via google map integration.
- Also, apply payment gateway as well.

DOCTRO

(Laravel, Vue.js)

- Developed a comprehensive doctor appointment booking platform with prescription generation functionality.
- Designed and implemented super admin, pharmacy, and doctor sites with responsiveness using Tailwind CSS
- Integrated multiple payment gateways (PayPal, Flutterwave, Stripe, Paystack) and video call functionality to enhance user experience.
- User can purchase medicine via website and also manage medicine stocks.